



Horizon
PHOTOGRAPHIC

School Photography



Why Choose Us...

Free Staff Ordering For All Staff Members With A Child In Attendance At The School

Other providers offer subsidised or fully chargeable packages to staff members, meaning your staff would be paying for their school photographs with another company.

Real-Time Updates and Support With Both Parents and Your Student Records

We deal with all parent queries for you to minimise any disruption to your working day.

We also continually update your Student Records, Staff ID Badges and Display Board Images throughout the year. We pride ourselves on first class service. Many of our competitors cannot be contacted by phone for example. All queries are dealt with and finalised within 24 hours.

Speed and Efficiency

9 times out of 10 your photographs will be completed by lunchtime in a single day.

Most of our competitors will take an entire school day and in some cases more than a single day to do the very same. Our efficiency is unmatched anywhere.

We Do Not Ask Any School To Sign A Contract

Almost all of our competitors will insist you sign a contract and regardless of your experience, hold you to the terms of that contract. We believe in perfect service.

With Horizon you stay because you are happy with the work that we do for the school, not because you are obliged to.

Perfect Results

We use state-of-the-art methods to ensure perfect results.

Our multi-photograph Class Group process ensures an all-looking, eyes open and smiling result year after year. No more students with eyes closed being sent to parents straight from the camera. Just compare our samples to Class Group Photographs you have received previously from other providers and you will see the difference!

The Absolute Best Value For Your Parents

Our competitors sell digital images for approximately £21.50 per image or more. A family with two children attending the school could pay over £150.00 to buy all their photographs digitally (7 images total.) With Horizon, the very same is fixed at £47.95 for ALL images taken of a multiple student family and £25.95 for ALL images taken of a single student.

We are also the only like-for-like photography provider that allow parents to mix and match their photographs across ALL of our packages.

We are the most cost-effective School Photography company in the United Kingdom.

Free School Items

Your School Staff Board, Your Staff ID Badges, Your Student Record Updates and Staff Ordering Student Photographs are all completely free of charge with Horizon.

Safeguarding Student Information

We do not include Student Names on our proof paperwork, we do not retain personal information pertaining to any student and we do not utilise QR codes.

Our image code process ensures there can never be any type of data breach, ever.

You can feel 100% confident with Horizon. Most of our competitors provide proof paperwork allowing QR code access to photographs which include Student Names, School and Class Details, not only on the proof paperwork but also once the parent has logged in online to place their order. Should this information fall into the wrong hands a data breach could ensue. By never using Student Names or QR codes this situation cannot happen with Horizon.

At Horizon, we understand the importance of beautiful,
everlasting memories and keepsakes.



Every school making a booking with us is important to us,
we want to ensure that you, your students and parents
receive a friendly and efficient service
while providing precious photographs
to be treasured forever.



“The photos of my two children are wonderful- it’s hard enough to get them to sit next to each other normally let alone getting them to laugh and smile together.
Thank you so much- we love them.”

Parent, Jemma Graham

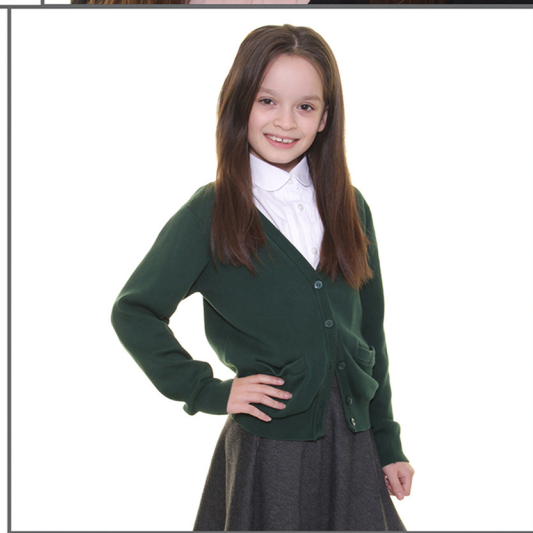
“We love the amount of options you provide for our parents- it’s great to give them something new each year.”

Mrs L Osbourne, Admin Assistant



“We were so impressed with your photographers- they were great with the children and so efficient; we were only away from the classroom for a matter of minutes!”

Isabel, Teacher



How We Work

At Horizon we aim to make the school photography process as simple and efficient as possible.

Upon booking with us you will be assigned your own Horizon Account Manager who will be your direct contact for all aspects of your school photography year upon year; from discussing your photography day, to processing your free staff lanyards- they are there for you.

We aim to provide you with a personalised and well structured service that includes minimal admin for the school, a friendly and productive photography team plus a supportive and constructive service from our office team and your Account Manager.

If there is anything you need, we are always happy to help.



Making Children Smile

We know the importance of capturing those natural, happy smiles that are so unique to each child.

Our photographers are carefully selected by us for their incredibly friendly manner, can-do attitudes and happy rapport with both children and staff.

They know the importance of working with each individual child to make them feel happy and relaxed; in order to encourage the best and most natural results.

Our team are also detailed professionals and work to make sure each child is as tidy as they can possibly be!



Student Individuals

Whether you are looking for traditional headshots, opting for modern poses or would like to have both at the same time, we can provide a multitude of styles and backdrops to suit all requirements.

We can provide two different images or poses per child- usually consisting of one headshot and one freestyle photograph- we work with each individual child to encourage them to pick a pose that is most suited to them and their character.

Individual photographs usually take 15 minutes per class which can be inclusive of the two poses.



Siblings

Sibling photographs are a big part of what we do. We love to be able to provide parents with vibrant photos of all of their children together.

We also greatly encourage before school sessions for those parents wishing to bring older/younger children in for photographs with their siblings.

We generally try to encourage these sessions are carried out in the morning before school while children are still happy and tidy and not worn out from their school day!



Class Group Photography

Our huge range of Class and Sports Group Photography products are unrivalled across the industry.

*

From traditional fun and formal group photography, through to digital freestyle groupings, you will find everything you need to suit your requirements.

*

Furthermore, with a customised large indoor backdrop range we will not be beaten by the weather and can offer multiple options to ensure there are no delays in service on the day.

*

Our experienced team of nationwide photographers practice the Horizon ethos with complete professionalism, providing streamlined efficiency with an upbeat, friendly and proactive attitude.



Freestyle Class Groups

A contemporary alternative to traditional group photography- Freestyle Class Groups are photographed against a white background.

Smaller groupings are combined, during post production, in our state of the art facility to form a full class group. Results are modern and fun, and take no longer to produce than a traditional style class photograph- approximately 10-15 minutes per class.





Traditional Outside Class Groups

The traditional style group photograph is a great option for both classes and teams/clubs.

And with no impact on time, why not consider offering parents both a fun and formal option.

This style can be put together in approximately 10-15 minutes by our photographers.

Timeless memories year after year.



Studio White Class Groups

The traditional fun/formal style group photograph with no limitations set by changes to the weather. A custom built studio backdrop allows for the production of professional quality studio class groups without compromising grouping size or time constraints.

Both a Formal and Fun Class photograph is taken as standard, giving parents the choice of styles and ensuring the children have a great time!

This option takes our photographers approximately 10-15 minutes per class to complete.





Whole School Photography

When it comes to whole school and large group photography you can be confident you are in safe and efficient hands.

Our expert photography team will bring our sturdy aluminium staging equipment and always put health and safety at the forefront of everything they do, from start to finish. Our staging team are highly experienced and know how to work quickly and responsibly to create fantastic photographs of large groups.



Alternative Whole School Photography

St Paul's C.E. Primary School



As an alternative to the staging option we can also provide a more modern take on Whole School Photography.

Our freestyle compositions are becoming increasingly popular providing beautifully fun memories for the whole school.

This style also has the added bonus of no extra photography time inhibiting your day-our photographers will work to create the groupings for your freestyle class group photographs as usual and in turn these images can be used to create a wonderful whole school composite.

“Thank you for all of your help with placing our order- it is very much appreciated.”
Mr Imran, Parent

I just wanted to pass on my thanks to your lovely photographers for their work this morning- the children are still happily walking around the school talking about ‘Cheesy Chips’
Lorraine, School Business Manager



“I have just received my order for my son’s class group photos.
I just wanted to email you to say they are fantastic!
Particularly the fun photograph of them all- the children look like they are having the best time!”
Emma Clarke, Parent

For Your Parents

We provide an online ordering service, ensuring a cashless process within the school.

We include a 10 Day Free Return to School Parent Order option, allowing those parents not wishing to pay postage to have their orders delivered to the school without paying a shipping charge.

Our ordering system is simple and parents can order in a matter of minutes.



Please handout to parents Online deadline: 31st Aug 2020

School name: Greet Primary School
Class name: 1AZ

Option 1 - Order Online

1 Visit

2 Enter your username and password
Username: qdycpn02
Password: pbtuv42

3 **ORDER YOUR FAVOURITE PHOTOS!**

+ Design your own pack online

IMAGES ARE EXAMPLES ONLY THE FINAL PRODUCT IS GREATLY IMPROVED

We offer a comprehensive selection of prints and packages at competitive prices.

From traditional printed packs to downloadable images- there is something for everyone!

Uniquely we also allow the mixing and matching of images across any pack- a cost effective way for your parents to order.

Please contact us for a full price list with our latest packages.

Videography

The very best way to showcase your school and everything you have to offer to parents. More effective than any prospectus.

With over 20 years of experience within the education sector, we have developed the perfect story-boarding techniques to ensure we work closely together with you to create videography that not only highlights the very best your school has to offer but promotes your school ethos through an effective, dynamic and creative medium.

The perfect marketing tool to bring your website and social media to life and entice new parents to attend open evenings and community events.

We cannot wait to hear from you and get creative together!



The following products are provided completely
Free of Charge
to all of our schools...



School Lifestyle Photography

Should you require any School Lifestyle Outtake Photography then we can provide a free of charge outtake photography session to every school who has booked their school photography day with us.

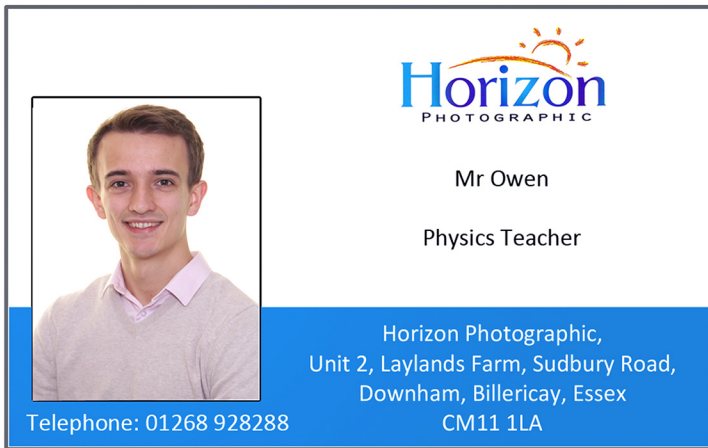
Staff ID Badges

We offer all customers booking with us bespoke designed staff ID badges.

Our badges are finished with school approved breakaway lanyards and card holders and are completely free of charge.

You may submit your own designs and/or logos, or alternatively have our design team create designs for you.

Furthermore, new badges can be provided throughout the year as staff members join or change role.



Free School Photographs for Staff

Staff with a Child/Children in attendance at the school may order any one of our photography packages completely free of charge each and every year.



Records Updates

If you would like to update your school records systems with student images, we can provide auto batch import discs, allowing you to do so in just a few clicks.

We can create complete record update discs and file transfers for SIMS, Arbor, Bromcom, RM and any other third party system.

This service is once again free of charge to our customers. All that we require are class lists printed for the photographer on the day containing details requested by your account manager. A very simple process.



Commission

We offer all our schools
30% commission
across the board.

No quibble, no fuss.



“Another successful year with Horizon, beautiful photographs as always and a peaceful process for us.

Looking forward to seeing you again next year!”

Mrs Taylor
Headteacher

We look forward to hearing from you.



info@horizonphotographic.com
01268 460476

www.horizonschoolphotos.com
